



## 2017 SPONSORSHIP AGREEMENT

**SPONSOR INFORMATION** Please print legibly. This is the name that will appear on all promotional materials.

<b>COMPANY NAME:</b>	<b>DATE:</b>
<b>PRIMARY CONTACT:</b>	<b>(THE PERSON COORDINATING SPONSORSHIP DELIVERABLES)</b>
<b>PRIMARY CONTACT E-MAIL:</b>	<b>WEBSITE:</b>
<b>BY (AUTHORIZED SIGNATURE):</b>	
<b>ADDRESS:</b>	
<b>CITY:</b>	<b>STATE/PROVINCE:</b>
<b>COUNTRY:</b>	<b>ZIP/POSTAL CODE:</b>
<b>PHONE (INCLUDE COUNTRY CODE):</b>	<b>GST/FIN #:</b>

DIAMOND   \$40,000 +	TITANIUM   \$20,000 +	PLATINUM   \$10,000 +	GOLD   \$7,500 +	SILVER   \$5,000 +	BRONZE   \$1,000 +
<b>On-Site Branding</b>		<b>Amount US Dollars</b>	<b>Digital Elements</b>		<b>Amount US Dollars</b>
General Fund   All contributions accepted		<input type="checkbox"/> \$	Technical Session Signage Co-Sponsor (Limit 3) or Exclusive <b>SOLD</b>		<input type="checkbox"/> \$12,500 Co-Sponsor <input type="checkbox"/> \$30,000 Exclusive
Aisle Signage Exclusive <b>SOLD</b>		<input type="checkbox"/> \$25,000 Exclusive	Social Media Boosts		<input type="checkbox"/> \$3,000 /per boost
Audio Visual Co-Sponsor (Limit 3) or Exclusive <b>SOLD</b>		<input type="checkbox"/> \$10,000 Co-Sponsor <input type="checkbox"/> \$25,000 Exclusive	Technical Program Abstracts Co-Sponsor (Limit 2) or Exclusive <b>1-SOLD</b>		<input type="checkbox"/> \$15,000 Exclusive <input type="checkbox"/> \$25,000 Exclusive
Convention Amenity Co-Sponsored (Limit 4) or Exclusive		<input type="checkbox"/> \$20,000 Co-Sponsored <input type="checkbox"/> \$75,000 Exclusive	Wi-Fi Hot Spots 2 Available or Exclusive <b>1-SOLD</b>		<input type="checkbox"/> \$15,000 Per Hot Spot <input type="checkbox"/> \$25,000 Exclusive
Directional Signage Exclusive <b>SOLD</b>		<input type="checkbox"/> \$15,000 Exclusive	Student & Young Professional Focused		<b>Amount US Dollar</b>
Exhibition End-of-Day Receptions Co-Sponsor (2 Available: Mon-Tue) or Exclusive		<input type="checkbox"/> \$12,500 Monday <input type="checkbox"/> \$12,500 Tuesday <input type="checkbox"/> \$20,000 Exclusive	AAPG/SEPM Student Chapter Field Trips/Short Courses   Minimum \$250+ contributions accepted		<input type="checkbox"/> \$
Exhibition Food Court (Exclusive)		<input type="checkbox"/> \$15,000 Exclusive	AAPG Student Chapter Youtube Competition Co-Sponsor (Limit 2) or Exclusive		<input type="checkbox"/> \$6,500 Co-Sponsor <input type="checkbox"/> \$10,000 Exclusive
Exhibition Refreshment Breaks Co-Sponsor (3 Available: Mon-Tue-Wed) or Exclusive		<input type="checkbox"/> \$15,000 Monday <input type="checkbox"/> \$15,000 Tuesday <input type="checkbox"/> \$15,000 Wednesday <input type="checkbox"/> \$40,000 Exclusive	Earth Science Teacher Education Program Exclusive		<input type="checkbox"/> \$20,000 Exclusive
Icebreaker Bar Sponsor (Limit of 8)		<input type="checkbox"/> \$10,000 each	Student & Faculty Lounge Co-Sponsor (Limit 3) or Exclusive <b>SOLD</b>		<input type="checkbox"/> \$15,000 Co-Sponsor <input type="checkbox"/> \$35,000 Exclusive
Lanyard Sponsorship Exclusive <b>SOLD</b>		<input type="checkbox"/> \$12,500 Exclusive	Student Attendance Assistance Minimum \$500+ contributions accepted		<input type="checkbox"/> \$
Registration Exclusive <b>SOLD</b>		<input type="checkbox"/> \$36,500 Exclusive	Student Participation in Field Trips/Short Courses Minimum \$500+ contributions accepted		<input type="checkbox"/> \$
Attendee Focused		<b>Amount US Dollars</b>	Student Volunteers Co-Sponsors (Limit 3) or Exclusive <b>SOLD</b>		<input type="checkbox"/> \$5,000 Co-Sponsor <input type="checkbox"/> \$12,500 Exclusive
All-Convention Luncheon Co-Sponsored (Limit 5)		<input type="checkbox"/> \$10,000 Co-Sponsored	Student Reception Exclusive <b>SOLD</b>		<input type="checkbox"/> \$40,000 Exclusive
Career Center Co-Sponsor (Limit 4) or Exclusive <b>SOLD</b>		<input type="checkbox"/> \$1,500 Co-Sponsor <input type="checkbox"/> \$5,000 Exclusive	Young Professionals Field Trip Exclusive		<input type="checkbox"/> \$3,000 Exclusive
Poster Sessions Co-Sponsored (Limit 5)		<input type="checkbox"/> \$7,500 Co-Sponsored	Young Professionals Meet & Greet Exclusive <b>SOLD</b>		<input type="checkbox"/> \$10,000 Exclusive
Technical Program Notepads Co-Sponsored (Limit 2) or Exclusive <b>SOLD</b>		<input type="checkbox"/> \$12,500 Co-Sponsored <input type="checkbox"/> \$20,000 Exclusive	Young Professionals Reception Exclusive <b>SOLD</b>		<input type="checkbox"/> \$20,000 Exclusive
Technical Program Speaker Support Co-Sponsor (Limit 3)		<input type="checkbox"/> \$12,500 Co-Sponsor	Division & Society Sponsorships		<b>List Amount &amp; item(s) sponsored:</b>
Print Advertising		<b>Amount US Dollars</b>	<input type="checkbox"/> Houston Geological Society (HGS) <input type="checkbox"/> Division of Environmental Geosciences (DEG) <input type="checkbox"/> Division of Professional Affairs (DPA) <input type="checkbox"/> Energy Minerals Division (EMD) <input type="checkbox"/> Petroleum Structure & Geomechanics Division (PSGD) <input type="checkbox"/> Professional Women in Earth Sciences (PROWESS) <input type="checkbox"/> Society for Sedimentary Geology (SEPM)		<input type="checkbox"/> \$
Convention Announcement Exclusive		<input type="checkbox"/> \$40,000 Exclusive			
Program Book Exclusive <b>SOLD</b>		<input type="checkbox"/> \$36,500 Exclusive			
Pocket Guide Exclusive		<input type="checkbox"/> \$17,500 Exclusive			
ACE 2017 Centennial Sponsor Package		<input type="checkbox"/> \$5,000	<b>TOTAL CONTRIBUTION:</b>		\$
Special rate for Diamond/Titanium/Platinum Sponsors		<input type="checkbox"/> \$3,500			



## 2017 SPONSORSHIP AGREEMENT Terms & Conditions

1. All amounts are in U.S. Dollars
2. Sponsorships are non-refundable and non-transferable.
3. Sponsorship monies paid to AAPG may be deductible as ordinary and necessary business expenses. They are not deductible as contributions or gifts for U.S. federal income tax purposes.
4. The Sponsor **must enclose a deposit of 50%** of the total commitment as summarized on page one with final full payment to be invoiced in January 2017 unless otherwise noted by Sponsor or AAPG. Fulfillment cannot be guaranteed unless Sponsorship is fully paid.
5. The ("Sponsor") hereby submits the signed agreement ("Agreement") for Sponsorship at the 2017 Annual Convention & Exhibition (ACE) of the American Association of Petroleum Geologists, a corporation ("AAPG") to be held 2-5 April 2017 at the George R. Brown Convention Center in Houston, Texas.
6. This Agreement shall be binding upon its acceptance as set forth above.
7. Sponsors who are also exhibitors will receive an 8 ½ x 11 sign denoting sponsorship to display inside booth.
8. Exclusive sponsorships will be given priority over co-sponsorships.
9. Some items/events may not be available if the full amount of sponsor dollars requested is not reached. In this case, the current sponsors committed will be contacted with an opportunity to move contribution to another item/event.
10. Sponsors are required to submit an approved Company Logo in JPEG, GIF or TIFF format with the signed Agreement.
11. Specific deadlines must be met for acknowledgement in print materials.  
**Technical Program & Registration Announcement deadline: November 11, 2016.**  
**Program Book deadline: March 2, 2017.**
12. All advertising materials and copy must be submitted and approved by AAPG Show Management in advance.
13. Companies and Individuals donating less than \$1,000 will be acknowledged at the Patron Level.
14. Sponsor shall defend, indemnify, and hold AAPG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.
15. If for any reason the Event is not held, AAPG may terminate this Agreement prior to the Event start date.
16. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
17. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefor. The parties hereto hereby irrevocably submit to the person am jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.
18. Please direct all questions and submit form to Kendra McColloch, AAPG Meeting Planner/ Phone +1 918 560 2689 Fax +1 918 560 2684 or [kmccolloch@aapg.org](mailto:kmccolloch@aapg.org)

### Payment Details:

- ☐ Check Payment (Make Checks payable to AAPG and mail to: 2017 ACE / AAPG Convention Department / PO Box 979, Tulsa, OK 740101-0979 USA)
- ☐ Invoice (Net 30 days)
- ☐ Wire Transfer
- ☐ Credit Card Payment: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Acct Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Print Name on Card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

*Thank you  
for your support of ACE!*