

2016 Published Priority Point Rankings and Rebooking

The URTeC Priority Point System recognizes the partnerships of exhibiting, advertising, and sponsoring companies who support and contribution makes possible the growing success of the Unconventional Resources Technology Conference (URTeC).

- 1. Size of Exhibition Space:** 5 points per unit (100sq. ft.) purchased for current year (2016)
- 2. Advertising:** 2016 Program Book Advertisements:
 - Full Page Advertisements = 3 points
 - Half Page Advertisements = 2 points
 - Quarter Page Advertisements = 1 point
- 3. Sponsorship:** Points are awarded for each year based upon the following sliding scale:
 - Topaz (\$1,000 - \$10,000) = 2 points per year
 - Sapphire (\$10,000 - \$20,000) = 3 points per year
 - Ruby (\$20,000 - \$35,000) = 4 points per year
 - Emerald (\$35,000 - \$50,000) = 5 points per year
 - Diamond (\$50,000 +) = 8 points per year
- 4. Brand Builder Participation:** Points are awarded for current year (2016) based upon the following sliding scale:
 - \$1,000 - \$2500 = 1 point
 - \$2,501 - \$5000 = 2 points
 - \$5,001 - \$7500 = 3 points
 - \$7501 - \$10,000 = 4 points

Rebooking for 2017 URTeC

- All completed contracts with form of payment are due no later than 7 October 2016.
- Contracts received will be placed in Priority Point ranking order.
- Any contracts received after 7 October 2016 will be placed on a first come basis.
- Exhibitors have until 12 January 2017 to cancel with no penalty.
- Exhibitors with equal Priority Points will be placed in order of receipt. (Upon receipt, a URTeC Representative will initial with date/time.)

RANK	COMPANY NAME	POINTS
1	Saudi Aramco	428
2	Schlumberger	379
3	IHS	240
4	Weatherford	225
5	Weatherford Laboratories	195
6	Baker Hughes	135
7	Global Geophysical Services, Inc.	132.5
8	DrillingInfo, Inc.	130
9	Halliburton Energy Services Inc	125
	Thru Tubing Solutions	125
11	ESG Solutions	105
12	ALS Oil & Gas	100
	Magnum Oil Tools	100
14	Core Laboratories	97
15	Digital Formation Inc.	95
16	TGS	87
17	Dynamic Graphics Inc	85
18	Tricon Geophysics, Inc.	80
19	Petrolink Services Inc.	77.5
20	TETRA Technologies, Inc.	75
21	Fairmount Santrol	72
22	Dawson Geophysical Co.	70
23	Anadarko Petroleum Corporation	69
24	ION Geophysical	67
25	C & J Energy Services	65
	CGG	65
	Intech Trailers	65
	NCS Energy Services, LLC	65
	Paradigm	65
	SIGMA	65
31	Ingrain, Inc	60
	KAPPA	60
33	ConocoPhillips	58
34	MicroSeismic Inc.	55.5
35	Computer Modelling Group	55
	IKON Mining & Exploration	55
	Natural Creations	55
	NEOS GeoSolutions	55
	Packers Plus Energy Services	55
	Tracerco	55
	Trican Well Service	55
	US Seismic Systems, Inc.	55
	Varel International	55
44	EGI - Energy & Geoscience Institute	50
	FMC Technologies, Inc.	50
	GeoMark Research	50
	Hart Energy	50
	PetroSkills	50
49	Energy Navigator	48
50	Chesapeake Energy	47
51	FEI Company	46.5
	Neuralog	45.5
53	Amplified Geochemical Imaging	45
	Gems & Crystals Unlimited	45
	Inflatable Packers International LLC	45
	iReservoir.com	45
	Marathon Oil	45
	PTTC (Petroleum Technology Transfer Council)	45
	RecyClean Services	45
	StratoChem Services/Sirius XGC	45
	TAM International Inc.	45
	Unimin Energy Division	45
63	Bruker Elemental	40
	Calfrac Well Services	40
	D&L Oil Tools	40
	Dolan Integration Group	40
	Enercat USA	40
	Field Geo Services	40
	Geologic Data Systems Inc.	40
	geoLOGIC systems Ltd.	40
	Green Imaging Technologies	40
	Horizon Well Logging, LLC, an Excellence Logging Co	40
	Merrick Systems	40
	NAPE	40
	Pason Systems	40
	PetroDE	40
	PML Exploration Services LLC - EDGE Systems	40
	Resolve GeoSciences, Inc.	40
	Safaco Inc	40
	Scott Environmental Services, Inc.	40
	Seitel Inc	40
82	Carl Zeiss X-ray Microscopy	35
	Chemostrat	35
	EDCON-PRJ, Inc.	35
	Enventure Global Technology	35
	FRACGEO	35
	Geomage Inc.	35

Hydrocarbon Data Systems Inc.	35	GeolsoChem.....	25
Ikon Science	35	Geologix Limited	25
Intertek Westport Technology Center	35	Horizon Well Logging.....	25
King Canyon Buffalo, Inc.....	35	Moblize	25
NuTech Energy Alliance	35	Newfield Exploration Co.....	25
Rock Flow Dynamics.....	35	NorAm Wellsite Services.....	25
Rose & Associates, LLP	35	PennWell.....	25
RPS Knowledge Reservoir.....	35	Petrosys USA Inc	25
Ryan Directional Services	35	Tesla Exploration Inc.....	25
Spectrum Tracer Services, LLC	35	Tidelands Geophysical.....	25
Tartan Completion Systems Inc.....	35	University of Colorado Denver -	
The University of Tulsa, Collins		Global Energy Management Program	25
College of Business.....	35	Wells Fargo Advisors	25
United Oil & Gas Consulting	35	WST Energy.....	25
World Oil	35	142 Advanced Frac Systems	20
102 Devon Energy	31	ASD Inc., a PANalytical Company.....	20
103 Bell Geospace	30	BHL Boresight Inc.	20
Canadian Discovery	30	Calsep, Inc.....	20
DigitalGlobe (Formerly Spatial Energy).....	30	Cordax Evaluation Technologies Inc.	20
Energy Careers.....	30	Environmentally Friendly Drilling	
Enthought	30	Systems Houston Advanced Research Center	20
EOR Alliance c/o IFP Canada	30	Geolog Americas.....	20
Fluid Inclusion Technologies	30	GeoMechanics Technologies	20
GEO ExPro.....	30	Geophysical Society of Houston.....	20
Golder Associates.....	30	Houston Geological Society.....	20
Horizontal Solutions Int'l.	30	IMaGE	20
Nabors Completion & Production Services Co.	30	Infrastructure Networks Inc.....	20
OGRE Systems Inc	30	Interra Energy Services Ltd.....	20
Research Partnership to Secure		Linde	20
Energy for America	30	LoneStar Geophysical Surveys	20
Seismic Exchange, Inc. &		MICRO-STRAT INC.	20
Summit Geophysical, LLC.	30	Mountain Supply and Service	20
Ubiterra Corporation	30	Optasense, Inc	20
118 American Institute of Professional Geologists	25	Petro Chemical Bio-Diagnostics	20
Bowler Petrophysics, Inc.....	25	Protek Systems.....	20
Canamera Coring Services.....	25	Selman & Associates	20
CESI Chemical, A Flotek Company.....	25	Seventy Seven Energy	
Chinook Consulting Services	25	(Formerly Performance Technology LLC).....	20
Columbine Logging	25	SGS Canada Inc.	20
Decollement Consulting.....	25	Slider.....	20
Denver Geophysical Society	25	Summit Casing Equipment.....	20
DHI Services Inc.....	25	TerraCore International	20
EV Downhole Video	25	University of Tulsa - CESE.....	20
FairfieldNodal	25	WellDog.....	20

Willowstick Technologies.....	20	Brown Technical Book Shop	10
171 AAPG Datapages.....	15	Custom Oil Recovery Technology.....	10
BOS Solutions Inc.	15	DESCO Environmental Consultants.....	10
BUCHI Corporation.....	15	Echometer Company.....	10
Dino-Lite Scopes (BigC)	15	EcoVapor Recovery Systems	10
drillMap.....	15	Edge Technologies.....	10
Encapso (Solazyme, Inc.).....	15	Enbase Energy Technology	10
Ferus.....	15	Energy Recovery	10
Geokinetics, Inc.	15	Entero Corporation.....	10
Geo-Link Inc.....	15	ffa.....	10
GeoSteering LLC	15	Fracture ID, Inc.....	10
HRH Geology.....	15	Gem Advanced Magnetometers.....	10
iBall Instruments.....	15	GeoBiz Technology	10
Integrated Informatics Inc.	15	Geo-Steering Solutions Inc.	10
Interfaces SA.....	15	Geotech Ltd	10
ITASCA Houston, Inc.	15	Green River Stone Company	10
LR-Senergy	15	Hempel USA Inc.	10
McAda Fluids Heating Services	15	Hi-Crush.....	10
Micromeritics Instrument Corp.	15	Isotech Laboratories Inc	10
OFI Testing Equipment, Inc.	15	KU TORP University of Kansas.....	10
Olympus.....	15	Leetech Energy & Best Cob LLC	10
Orica	15	Membrane Technology Research Inc.	10
Paragon Geophysical Services, Inc.....	15	Mid Continent Well Logging, Inc.	10
PES Enterprise Inc.	15	Midland Valley Exploration	10
Petroleumstreamz Americas	15	Mount Sopris Instruments	10
QO Inc.	15	Nanometrics Inc.....	10
Rocky Mountain Oil Journal.....	15	P2 Energy Solutions.....	10
Saltel Industries.....	15	PDC Logic	10
Superior Drilling Products.....	15	PetroLocate	10
Task-Fronterra Geoscience	15	Platte River Associates Inc	10
Tejas Tubular Products	15	Polaris Guidance Systems, LLC.....	10
Terra Guidance LLC.....	15	Presto Geosystems.....	10
Terracosc Software, LLC	15	ProCoring.....	10
Torqued Heat	15	Reservoir Data Systems.....	10
NavPort.....	11	Rogii Inc.....	10
205 Absolute Control	10	Sciencesoft Limited	10
Allied-Horizontal Wireline Services, LLC	10	Sercel Inc.	10
Altira Group LLC.....	10	Silixa LLC	10
Atoka Geochemical.....	10	Site Energy Services	10
Bakken Oil Business Journal.....	10	Spectro Analytical Instruments	10
Barree & Associates, LLC	10	Springer	10
Battelle.....	10	Subsurface Consultants & Associates, LLC	10
Beaver Creek Archaeology	10	Swire Water Solutions.....	10
Berthold Technologies	10	Tendeka, Inc.....	10

Terves Inc.....	10	Pandell.....	5
The Bakken magazine.....	10	Performance Pulsation Control.....	5
TIW Corporation.....	10	Performance Technologies, LLC.....	5
Wabash MPI/Carver, Inc.....	10	Porotechnology.....	5
Wanli Ceramic Proppant.....	10	Praxair, Inc.....	5
WTEC.....	10	Remote Gas Analysis & Logging Svcs.....	5
264 3GIG, LP.....	5	Riley Geological Consultants Inc.....	5
aclaro softworkds, inc.....	5	Rock Metrics Americas.....	5
Aegis Solutions.....	5	Rock Microscopy, LLC.....	5
ARCADIS.....	5	Roper Pump Company.....	5
ASME American Society of Mechanical Engineers.....	5	Sandia National Laboratories.....	5
Association for Iron & Steel Technology.....	5	Seismos Inc.....	5
Beta Zi.....	5	Sercel - GRC.....	5
Biota Technology.....	5	Society of Petroleum Evaluation Engineers (SPEE).....	5
Choice Completion Systems.....	5	South Texas Geological Society.....	5
ClampOn, Inc.....	5	Southwest Research Institute.....	5
Clean Chemistry Inc.....	5	SPWLA.....	5
Coil Solutions Inc.....	5	Strom, Inc.....	5
dGB Earth Sciences.....	5	Tanzania Petroleum Development.....	5
Digital Drilling Data Systems.....	5	Teledyne Isco.....	5
Digital H2O.....	5	WellDrive.....	5
Drill2Frac.....	5	WellEz.....	5
Energy Fishing and Rental, Inc.....	5	Wildcat Technologies, LLC.....	5
Energy Search Associates.....	5		
GeoStabilization International.....	5		
Geotrace Technologies Inc.....	5		
Global Energy Management Program.....	5		
Graphical Reservoir Modeling Corporation.....	5		
Great Plains Well Logging Inc.....	5		
Impac Exploration Services.....	5		
Impact Selector International.....	5		
Information Builders.....	5		
Intelligent Solutions Inc.....	5		
Kinemetrix, Inc.....	5		
LWP Technologies.....	5		
Motive Drilling Technologies.....	5		
MUD Geochemical, Inc.....	5		
Mycometer.....	5		
National Research Council of the National Academies.....	5		
New England Research.....	5		
Oil & Gas Journal.....	5		
Oilgen.....	5		
OSIsoft.....	5		